

The app that captures origin proof at the point of first trade.

TRACRS Origin turns farmer-to-buyer transactions into durable, privacy-safe records: identity, consent, plot, crop, receipt, smart tag, offline custody and buyer-ready evidence.

Smart tag + card

Bulk inventory ready



TRACRS
Trusted first-mile evidence.

Tap identity. Count inventory.

A phone tap identifies one bag. Bulk scanning lets facilities receive, count and dispatch tagged bags quickly.

App built

Field app, reporting portal and public passport foundation are demonstrable now.

3 jobs

Buy, Sell and Farmer Programs in one tap-first workflow.

200 trades

Synthetic multi-organization dataset for repeatable demos.

Tap + bulk

Tap one bag in the field; count many at aggregation and warehouse points.

WHY NOW

- **Compliance pressure is moving upstream**

Coffee and cocoa buyers need explainable origin, geolocation, supplier, product, quantity and date evidence.

- **The first-mile record is still fragile**

Downstream tools organize reports, but the decisive evidence is created in the field before the crop enters the chain.

PRODUCT EDGE

- **Physical identity tied to a governed record**

A tap identifies the person or bag; bulk scanning can count inventory at aggregation points; Supabase keeps the governed journey.

- **Privacy is a feature, not a compromise**

Public passports show approved product proof while precise locations, contact details, payment terms and private program records stay controlled.

INVESTMENT OPPORTUNITY

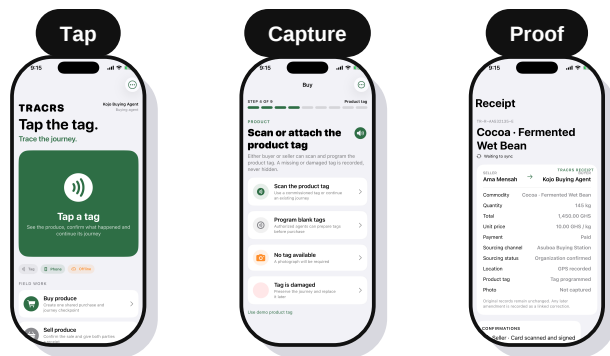
Fund the first live origin corridor.

The software is ready to pilot. Capital funds real-tag QA, localization, security hardening, offline sync validation, corridor operations and buyer-facing evidence exports.

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Investment converts working software into corridor proof.

ACTUAL APP SCREENS



Complete field workflow.

The iOS app already supports tap-to-start field work, guided buy/sell capture, smart tag handling, receipts and party confirmations. A tap identifies, the phone records offline, Tracrs synchronizes later and bulk scanning can scale inventory checks at the next logistics point.

1. Deploy

Issue cards and tags, train field operators, run real Buy, Sell and Farmer Programs workflows.

2. Prove

Measure complete origins, offline sync reliability, tag durability, exceptions, buyer evidence acceptance and support load.

3. Convert

Turn the corridor into recurring organization contracts across sourcing, due diligence, passports and exports.

BUSINESS MODEL

Free	Farmers and field participants
Paid	Cooperatives, buyers, exporters, brands and programs
Expand	Reporting, due diligence, passports, exports and assurance evidence

USE OF FUNDS

- Pilot corridor operations and local partner enablement
- Physical card, tag and bulk-inventory QA under field conditions
- Localized consent, support and training materials
- Staging/production hardening, monitoring and buyer exports

What investors are backing

A category-defining first-mile evidence network: the system of record before coffee and cocoa enter the formal supply chain.

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